



Motorola launches moto g45 5G – The segment's fastest* 5G smartphone powered by Snapdragon® 6s Gen 3 processor, 13 5G bands and premium vegan leather finish starting at just ₹9,999[#]

or

Motorola launches moto g45 5G – The segment's fastest* 5G smartphone powered by Snapdragon® 6s Gen 3 processor at just ₹9,999[#] (ANI)

- *The moto g45 launching with **segment's fastest* 5G performance** with latest **Snapdragon® 6s Gen 3 Processor**, plus **segment's highest 13 5G bands** at an incredible starting price of **just ₹9,999[#]***
- *The moto g45 5G boasts a stunning look with **ultra-premium design** featuring **Vegan Leather finish** in 3 vibrant Pantone curated colour variants - Brilliant Blue, Brilliant Green and Viva Magenta*
- *The moto g45 5G also features **120Hz refresh rate** 6.5" bright display with incredible protection of **Gorilla® Glass 3** coupled with Dolby Atmos Stereo sound (Dual speakers) for immersive entertainment experience.*
- *The moto g45 5G offers an advanced **50MP Quad Pixel camera** along with the highest-in-segment **16MP selfie camera**.*
- *It also comes with Motorola's signature software features like moto secure, Smart connect[^], Family space, moto unplugged and more.*
- *The smartphone will be available in 2 memory variants, namely 4GB+128GB and 8GB+128GB variants at Rs. 10,999 and 12,999 respectively.*
- *Consumers will also be able to get an additional Rs. 1,000 off on select credit cards or on exchange of an old device as part of the launch offer, making the effective price of the device just **Rs. 9,999** and **Rs. 11,999** respectively.*
- *The moto g45 5G will go on sale on **Flipkart**, Motorola.in and leading retail stores across India, starting **28th August 2024, 12PM** onwards.*



The advertisement features a woman with long brown hair, smiling and holding a blue Motorola moto g45 5G smartphone. The background is a light blue gradient with radiating lines. Text on the left side includes the Motorola logo, 'moto g⁴⁵ 5G', the hashtag '#FastNWow', 'Segment's Fastest* 5G with Snapdragon® 6s Gen 3', 'Premium Vegan Leather Design', 'Starting at ₹9,999^', and 'Sale starts 28th Aug on Flipkart' with the Flipkart logo and 'motorola.in and at leading retail stores.' A search bar at the bottom left contains the text 'moto g45 5G' and a magnifying glass icon. A gold award badge in the top right corner reads 'Techarc India's Best 5G Smartphone Brand'. A small footnote at the bottom left states: '*Within Motorola Portfolio. Source: Techarc India's Best 5G Smartphones Reports. ^Including all offers.'

New Delhi, 21st August 2024: Motorola, India's best^{##} 5G smartphone brand, today announced the launch of the **moto g45 5G**. The moto g45 5G disrupts the affordable 5G smartphone market in India with its powerful **Snapdragon® 6s Gen 3 processor**, delivering incredible performance powered with the segment's highest 13 5G bands with VoNR for superior connectivity. The moto g45 comes with an ultra-premium design with **Vegan Leather Finish** in 3 beautiful Pantone curated colour variants for the first time in g-series smartphones while also being one of the thinnest and the lightest devices in segment. The smartphone also comes with other incredible and segment's leading features like 50MP Quad Pixel camera with 16MP selfie camera, 120Hz 6.5" Display with Gorilla® Glass 3 Protection and Dual Stereo Speakers with Dolby Atmos® plus a host of differentiated software features such as Smart Connect[^], moto secure, family spaces, moto unplugged, that make it one of the **best* 5G smartphones in its segment**.

Equipped with **Segment's Fastest* 5G Performance** featuring powerful Qualcomm **Snapdragon® 6s Gen 3 octa core** processor, the moto g45 5G enables fast and fluid performance with effortless multitasking, and gaming capabilities, boasting an impressive 480K+ AnTuTu score which is the highest among the competition in this segment., Also, with its superfast 5G powered with the **highest 13 5G Bands with VoNR** and 4X4 MIMO and up to 4 carrier aggregation making it the **segment's best* 5G performer**. The moto g45 5G comes with two RAM variants and ample storage with in-built **4GB or 8GB LPDDR4X RAM** which can be expanded up to **16GB with RAM boost** feature and a massive **128GB UFS 2.2 Storage** expandable up to 1TB with microSD card.

In terms of design, the moto g45 5G stands out with its **ultra-premium look** and **vegan leather finish**. This design not only offers a premium in-hand feel but also ensures durability with **IP52 water resistance**, protecting against accidental spills, splashes, and light rain. Furthermore, the moto g45 5G boasts a sleek, ultra-slim profile at just **8mm** thin and a feather-light weight of only **183 grams**. It is available in three stunning, Pantone-validated colors: **Brilliant Blue, Brilliant Green, and Viva Magenta**.



The moto g45 5G enables users to experience smooth gameplay, multitasking and seamless scrolling on its 6.5" punch hole display with **segment's leading 120Hz refresh rate display**. Additionally, the phone is safeguarded by the **segment's best Gorilla® Glass 3 protection**, ensuring durability and peace of mind. The expansive screen, boasting extremely thin bezels and a modern punch hole display, enhances viewing pleasure for movies, games, and video chats. In addition, the refresh rate adjusts automatically based on the type of content on the screen. With a low-latency 240 Hz touch rate, users can experience far more responsiveness than a standard display. This immersive viewing experience is further enhanced by two large **stereo speakers tuned with Dolby Atmos®** delivering multidimensional sound and studio-quality audio. For the first time in this segment, **Hi-Res Audio** is introduced, bringing your content to an entirely new level of audio excellence. This Hi-Res certified sound system ensures an extended dynamic range, providing unparalleled clarity for music enthusiasts. With intelligent power amplification and synchronized stereo speakers, this device ensures sharp, clear, and robust sound. It delivers a truly immersive entertainment experience for your preferred content.

The moto g45 5G sets a new standard in affordable smartphone photography with its advanced **50MP Quad Pixel camera**, delivering exceptional clarity and vibrant detail in any light. The Quad Pixel technology offers 4x better low-light sensitivity, capturing stunningly detailed photos day and night. The moto g45 5G also comes with the innovative **Image auto enhance** feature that provides consumers the option to capture pictures in natural or enhanced/boosted colours depending on their preference, giving them the most advanced photography experience in the segment. Also, the moto g45 5G features **best in the segment 16MP front camera** for clearer than ever selfies and a dedicated 2MP Macro Vision camera further enhance your photography, enabling sharp self-portraits and intricate close-ups. Motorola has also introduced premium software features in the camera such as audio zoom, spot colour, auto smile capture, gesture capture and auto night vision mode.

With its robust **5000mAh battery**, the moto g45 5G redefines power, ensuring all-day performance and quick recharges with **TurboPower™ 20W** technology. Designed for those who need reliable, extended battery life, the device supports uninterrupted playlists, video calls, and binge-watching. Users can also rapidly fuel up and stay worry-free about battery life while on the move.

The moto g45 5G is launching with additional innovations such as **Smart connect** (available only in the 8GB variant) for the first time at this price point. Smart connect helps you share any content effortlessly or Stream anything on the bigger screen including the desktop, laptop and tablet. also, it comes with **Ready For PC** (available in the 8GB variant) which allows users to enjoy their favorite mobile games and entertainment on a big-screen TV or access phone apps and PC files on the same display. The Moto g45 5G also promotes digital well-being with Moto Unplugged and offers ultimate personalization through the latest My UX, complete with popular Moto gestures. For effortless security, the device features a side-mounted fingerprint reader/power button combo.

The moto g45 5G comes with the Android 14 and a guaranteed upgrade to Android 15, along with three years of security updates, the moto g45 5G stands out for its blend of personalization, protection, and accessibility. The device's latest software enhances user experience with privacy updates for health, safety, and data, as well as expanded accessibility features. It integrates Moto Secure 3.0, featuring new anti-



phishing and auto-lock functionalities, and includes Family Space 2.0 to create a secure environment for children.

Speaking on the launch, **Mr. T.M. Narasimhan, Managing Director, Motorola India** said *"We are thrilled to unveil the moto g45 5G – Motorola's fastest* and most capable 5G smartphone in the affordable segment. We believe in democratizing technology and our aim is to bring best in class 5G experiences to a wider audience across the country at an accessible price point. This smartphone is a complete, no compromise 5G device that provides Indian consumers with best in class performance, design, display and camera, along with the most advanced 5G connectivity. We are confident that moto g45 5G will set new benchmarks in the affordable 5G smartphone segment in India by enabling consumers to access premium 5G features at an accessible price point."*

To know more about the product, visit:

Flipkart: - <https://www.flipkart.com/moto-g45-coming-soon-store>

Motorola website: - <https://www.motorola.in/smartphones-moto-g45-5g/p>

Availability:

moto g45 5G will be available in three beautiful colours: Brilliant Blue, Brilliant Green and Viva magenta, featuring the premium vegan leather design in all 3 colour variants.

The moto g45 5G will be available in two memory variants with built-in 4GB RAM and 8GB RAM + 128GB Storage; and will go on sale on **Flipkart**, Motorola.in and leading retail stores starting **28th August 2024**, 12PM onwards.

Launch Price:

4GB + 128GB: Rs. 10,999

8GB + 128GB: Rs. 12,999

Affordability Offer: Applicable from **28th August 2024** till **10 September 2024**

Rs. 1000 instant discount on Axis Bank, and IDFC First Bank credit card and credit card EMI Transactions.

Effective Price with offer:

4GB + 128GB: Rs. 9,999

8GB + 128GB: Rs. 11,999



Operator Offer:

Operator Name: Reliance Jio

Total Benefits worth **Rs. 5,000**

Rs. **2,000 CASHBACK** + Rs. 3,000 Vouchers

Valid on Prepaid Plan : Rs. 449	Amount	Qty #
Jio Cashback Rs. 2000	2,000	40
Shopping : AJIO:Rs 500 off on Rs 2999 shopping (*2)	1000	2
Travel : EMT: Upto Rs.1500 off Flights	1,500	1
Wellness: Netmeds: 20% off on order of Rs 999 +NMS Cash	500	1
Total	₹ 5,000	

To know more about the offer: <https://www.jio.com/en-in/jio-motorola-g45-offer-2024>

Disclaimers:

*In terms of AnTuTu scores of phones under INR 10K within the Motorola 5G smartphone portfolio in India

Including exchange offer

^ Smart connect and Ready for is only available in the 8GB variant

As per Techarc Best 5G smartphone report 2023

** With RAM Boost feature. Up to 8GB of Virtual RAM

Detailed Marketing Specifications

Operating System	Android™ 14 (Assured Upgrade to A15, 3 Years SMRs)
System Architecture / Processor	Qualcomm Snapdragon 6s Gen 3 (6 nm), Octa-core (2x2.30 GHz Cortex-A78 & 6x2.0 GHz Cortex-A55), Adreno 619 900 Mhz
Memory	LPDDR4x 4GB RAM, expandable up to 8GB* 8GB RAM, expandable up to 16GB*
Storage	128GB built-in Up to 1TB microSD card* expandable UFS 2.2
Body	Premium Vegan Leather
Dimensions	162.7 x 74.64 x 8.0mm
Weight	Around 183 g
Water protection*	Water-repellent design IP52



Display	6.5" display Gorilla Glass 3 Protection Punch Hole Design Thin Bezel
Display Technology	LCD Adaptive 120Hz display refresh rate 240Hz Touch Sampling Rate
Display Resolution	IPS LCD HD+ (1600 x 720) 269ppi 580 Nits HBM
Display Aspect Ratio	20:9
Display Screen-to-body ratio	Active Area-Touch Panel (AA-TP): 85%
Battery	5000mAh, latest battery cell technology
Charger	20W; QC ; PD TurboPower charger in box
Bands (by model)*	5G: 13 5G Bands NR band n1/n3/n5/n7/n8/n20/n26/n28/n38/n40/n41/n77/n78 4G: LTE band 1/2/3/5/7/8/18/19/20/26/28/32/38/40/41/42 3G: WCDMA band 1/2/5/8/19 2G: GSM band 2/3/5/8
5G	Supports Global sub 6 5G Bands VoNR 4 x 4 MIMO Upto 4CA
Main Rear Camera	50MP Quad Pixel Sensor (Aperture f/1.8, Quad Pixel technology for 0.64µm) PDAF
Camera 2	2 MP (Aperture f/2.4, Pixel Size 1.75µm) macro fixed focus
Flash	Single LED flash

Rear camera software	"Dual Capture Spot Color Night Vision Macro Vision Portrait Live Filter Panorama Pro Mode (w/ Long Exposure) Auto Smile Capture Image Auto Enhance Shot Optimization Auto HDR Google Lens™ integration Active Photos Timer High-res Digital Zoom (Up to 8x) RAW Photo Output Burst Shot Assistive Grid Leveler Watermark Scan Quick Capture Tap Anywhere to Capture"
Rear camera video capture	Rear main camera: FHD (30fps) Rear macro camera:HD (30fps)
Rear camera video software	Dual Capture Spot Color Timelapse (w/ Hyperlapse) Macro Slow Motion Video Stabilization Video Snapshot Audio Zoom Efficient Videos
Front camera hardware	16MP (f/2.4, 1.0µm/2.0µm Ultra Pixel)

Front camera software	Dual Capture Spot Color Portrait Live Filter Group Selfie Pro Mode (w/ Long Exposure) Auto Smile Capture Image Auto Enhance Gesture Selfie Active Photos Face Beauty Timer Selfie Animation RAW Photo Output HDR Assistive Grid Leveler Selfie Photo Mirror Watermark Burst Shot Tap Anywhere to Capture
Front camera video capture	FHD (30fps)
Front camera video software	Dual Capture Spot Color Timelapse (w/ Hyperlapse) Face Beauty Video Snapshot Efficient Videos
SIM Card	Hybrid Dual SIM (2 Nano SIMs "or" 1 Nano SIM + 1 microSD)
FM Radio	Yes
Speakers	Stereo speakers with Dolby Atmos®
Microphones	2
Headset Jack	3.5mm headset jack
Bluetooth® Technology	Bluetooth® 5.1
Wi-Fi	Wi-Fi 802.11 a/b/g/n/ac 2.4GHz & 5GHz Wi-Fi hotspot
Ports	Type-C port (USB 2.0)
NFC	No
Location Services	GPS, A-GPS, LTEPP, GLONASS, Galileo, QZSS,
Sensors	Side Fingerprint reader, Proximity, Accelerometer, Ambient Light, Gyroscope, SAR sensor, Sensor Hub, E-Compass
Security	Fingerprint reader, Face unlock
Inbox Accessories*	20W charger, USB cable, guides, SIM tool



My UX	"Personalize: Theme, Wallpaper, Layout, Fonts, Colors, Icon shape, Display Size and Text, Sounds, Dark mode Display: Attentive display, Lock Screen Gestures: Quick capture, Fast flashlight, Three-finger screenshot, Flip for DND, Pick up to silence, Lift to unlock, Swipe to split, Quick launch, Sidebar Moto Secure: Secure folder, Phishing detection, Auto lock, Network protection, Lock screen security, PIN pad scramble, Privacy dashboard, Security & Privacy, Permission manager, Privacy controls Play: Media controls, Games, Dolby Atmos Tips: Take a tour, What's new in Android 14"
Voice control	Google Assistant
Colors	Brilliant Blue, Brilliant Green, Viva Magenta
Smart Connect	8GB SKU supported
Device name	moto g45 5G
ThinkShield	yes
Moto Secure	yes
Moto Unplugged	yes
Family Spaces	yes

About Lenovo & Motorola

Lenovo is a US\$62 billion revenue global technology powerhouse, ranked #217 in the Fortune Global 500, employing 77,000 people around the world, and serving millions of customers every day in 180 markets. Focused on a bold vision to deliver Smarter Technology for All, Lenovo has built on its success as the world's largest PC company by further expanding into growth areas that fuel the advancement of 'New IT' technologies (client, edge, cloud, network, and intelligence) including server, storage, mobile, software, solutions, and services. This transformation together with Lenovo's world-changing innovation is building a more inclusive, trustworthy, and smarter future for everyone, everywhere. Lenovo is listed on the Hong Kong stock exchange under Lenovo Group Limited (HKSE: 992)(ADR: LNVGY). Motorola Mobility LLC was acquired by Lenovo Group Holdings in 2014. Motorola Mobility is a wholly owned subsidiary of Lenovo and is responsible for designing and manufacturing all Moto and Motorola branded mobile handsets and solutions

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